



## CPUC En Banc on Sustainable Utilities

August 21, 2012

CPUC Auditorium

### Agenda:

This en banc will educate Commissioners, stakeholders, and interested parties on corporate sustainability as it applies to the four California investor-owned utilities (IOUs). Corporate Sustainability is defined as the integration of economic, environmental, and social considerations into corporate strategy. Presentations will cover corporate sustainability efforts across the U.S. and in particular in the electricity sector, and at each of the four IOUs. A quorum of Commissioners may be in attendance, but no CPUC business will be discussed, and no votes will be taken.

### Schedule of Speakers:

#### 9:30 a.m. – 10 a.m. Welcome and Introductions

Michael R. Peevey, President, California Public Utilities Commission

#### 10 a.m. – 10:45 a.m. Keynote Speaker

Ralph Cavanagh, Co-Director, Energy Program, NRDC

#### 10:45 a.m. – 11:15 a.m. Sustainability at California Utilities: Sustained Value for the California Customer

Ezra Garrett, VP, Community Relations and Chief Sustainability Officer, PG&E

#### 11:15 a.m. – Noon The Business Case for Sustainability: The Drivers, Risks and Opportunities

Andrea Moffat, VP, Corporate Programs, Ceres

#### Noon – 1 p.m. LUNCH

#### 1 p.m. – 1:30 p.m. Sustainability in the Energy Sector: Collaboration on a National Scale

Jessica Fox, Senior Project Manager, EPRI

#### 1:30 p.m. – 3:30 p.m. California Utilities Sustainability Programs: A Panel Discussion

Moderator:

Kristin Ralff Douglas, Policy & Planning Division, CPUC

Speakers:



Caroline Choi, VP, Regulatory and Environmental Policy, Southern California Edison

Pam Fair, VP, Environmental & Support Services / Chief Environmental Officer, San Diego Gas & Electric

Hal Snyder, VP, Customer Solutions, San Diego Gas & Electric and Southern California Gas Co.

Ezra Garrett, VP, Community Relations and Chief Sustainability Officer, PG&E

**3 p.m. – 3:30 p.m.      Public Comment Period**

**3:30 p.m. – 3:45 p.m.      Concluding Remarks**

#### **Speaker Biographies (in order of appearance):**

##### **Ralph Cavanagh, Co-Director, Energy Program, NRDC**

Ralph Cavanagh is co-director of NRDC's energy program in San Francisco, where he has worked for more than thirty years. He is an expert on energy efficiency, renewable resources, utility regulation and finance, electricity generation and transmission, global warming and energy policy. His work with NRDC has focused on helping electric and natural gas utilities become more productive clean energy investors, with special emphasis on energy efficiency and renewable energy.

##### **Ezra Garrett, VP, Community Relations and Chief Sustainability Officer, Pacific Gas and Electric Company**

Ezra Garrett is also the Executive Director of the PG&E Corporation Foundation. Garrett is responsible for maximizing the impact, reach and visibility of PG&E's community investments and partnerships, multicultural outreach, employee volunteerism, and corporate responsibility and sustainability program. Garrett's ten years with PG&E includes roles of increasing responsibility within the government relations, customer care and human resources organizations.

##### **Andrea Moffat, VP, Corporate Programs, Ceres**

Andrea Moffat leads Ceres work with business on sustainability issues such as climate, energy, water, and supply chains. With more than 18 years of experience, Andrea leads the corporate advisory team, engaging with more than 80 companies to help them meet sustainability commitments and achieve greater performance results. Andrea was the lead author of *The 21st Century Corporation: The Ceres Roadmap for Sustainability* and *The Road to 2020: Corporate Progress on the Ceres Roadmap for Sustainability*.

##### **Jessica Fox, Senior Project Manager, EPRI**

For the past 10 years, Jessica Fox has researched and implemented market-based approaches for ecosystem service protection. Ms. Fox leads EPRI's Water Quality Trading programs, EPRI Sustainability Interest Group, Ecosystem Service research, as well as other cutting edge projects. Her work has been printed by J. Conservation Biology, Environmental Law Institute, Island Press, Earthscan, Stetson Law School, The Ecosystem Marketplace, and others.

##### **Caroline Choi, VP, Regulatory and Environmental Policy, Southern California Edison**

Caroline Choi is responsible for the integration of environmental regulatory activities with economic regulation and resource planning, and for non-rate or procurement related CPUC regulations. Prior to joining SCE, Choi was executive



director of Environmental Services & Strategy at Progress Energy. Since 1997 she served the company in various roles, including director, Energy Policy & Strategy and manager, Federal Public Affairs.

**Pam Fair, VP, Environmental & Support Services / Chief Environmental Officer, San Diego Gas & Electric**

A vice president since 1994, Pam Fair currently oversees environmental, real estate, facilities, fleet and emergency services. She championed environmental stewardship, successful employee sustainability initiatives, and outreach to key environmental stakeholders.

**Hal Snyder, VP, Customer Solutions, San Diego Gas & Electric and Southern California Gas Company**

Hal D. Snyder is responsible for the utilities' customer programs promoting energy efficiency, sustainability, low-income assistance and the development of new emerging technologies, including clean transportation, distributed energy, in-home services and biofuels. From 2004 through 2007, Snyder was vice president of gas storage, transmission and distribution.

